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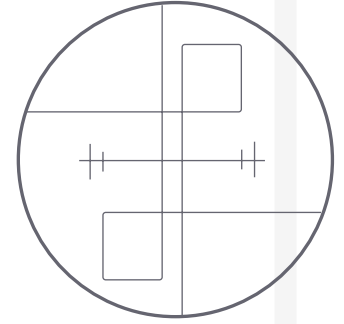


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DAVID PODLISECKI

UI/UX & DIGITAL DESIGNER / DEV

PROFILE

A seasoned UI/UX designer and front-end developer with over a decade of experience, I craft bespoke websites and custom digital design solutions. My visual acumen allows me to tackle intricate design dilemmas, constantly yielding new and innovative outcomes. By balancing the needs of the user, with the goals of the client, I produce design solutions that are not only aesthetically pleasing and impactful but also functional. Since I was young, I've aimed to build and renew, crafting meaningful work for others is what I do ;)

EDU & SKILLS

Front-end Development, HTML5, CSS, PHP, Jquery, JavaScript, WordPress, Shopify, Webflow, Node.js, XML

UI/UX Design, Web Design, App Design, Digital Design, Brand Identity, Art Direction, Motion Graphics, Studio Photography, Videography and Multimedia, Process Flows (wireframes, storyboard, user stories, user personas, prototype, etc.)

Illinois Institute of Art Schaumburg

Web Design & Interactive Media // 2006 to 2009

Freelance

UI/UX Designer & Front-end Developer
2008 // Current

Designing, developing, and maintaining bespoke websites, from brochure to e-commerce sites while using multiple content management systems. Created digital collateral used for online campaigns and social media posts. Conducted and directed product photo shoots for clients' websites and social media accounts.

Geonetric

Digital Designer
2023 // 2024

Collaborate with the marketing team and internal departments to create print collateral, landing pages, websites, and online campaigns. Crafting brand assets and presentations for both internal and client-facing purposes. Oversee the management of the company's WordPress site. Designed and executed HTML email campaigns.

Humanized

Partner, Digital Director Designer & Dev
2021 // 2023

Played a key role in digital design and development, conducting market research, and executing digital campaigns. Oversaw all digital initiatives, including websites and social media. Regular responsibilities included daily research, UI/UX design and development, front-end web development, digital design and art direction, content creation and management, and client correspondence.

Traction Factory

Front-end Developer
2018 // 2020

Developed and managed a variety of websites, utilizing my skills to bring unique and creative solutions. Collaborated with creative and development teams to create and launch custom WordPress websites and animated interactive projects. My experience in front-end development, digital design, and project management has enabled me to deliver visually appealing, user-friendly, and functional websites to clients.

Thirsty Boy

Front-end Developer & Digital Designer
2014 // 2017

Partnered with creative and development teams to bring custom WordPress and Shopify websites to life. I designed and developed bespoke WordPress themes for clients. Conceptualized and crafted animated interactive presentations and motion graphics assets to enhance visual storytelling.

Baseline 21

Digital Designer & Front-end Developer
2009 // 2013

Conceived websites, brand identities, and marketing collateral. Generated print and digital design assets for social media and email marketing efforts. Managed server upkeep, content administration, and project oversight. Built websites and produced photography and videography content for client websites.

EXPERIENCE